

NEWS RELEASE



IMPORTANT FACTS ABOUT: CoQ10

What is CoQ10?

Also known as **CoenzymeQ10**, or Ubiquinone, is an essential nutrient found in every cell of your body. However, in order to be active it must be converted from the fat-soluble form into a water-soluble form known as **Ubiquinol**.

After the age of 30 the human body has less ability to produce Ubiquinone and also the conversion to Ubiquinol becomes increasingly more difficult with age. Diet alone can't provide enough. Exposure to UVB/UVA sunrays also destroys CoQ10 before other essential anti-oxidants, such as; Vitamin C & E.



Line of products enables the CoQ10 (Ubiquinone) to be absorbed by the skin cells in the water-soluble form. It's 100% natural, 100% bio-available and 50 times more potent.

This water-soluble ACTIVEQ10 Skin Care technology was developed by



CoQ10 (Ubiquinone) in its converted water-soluble form is responsible for increasing 90% of the energy in the cell's metabolism, ATP's (Adenosine Tri-phosphate's).

In the body's conversion to **Ubiquinol**, it works in unison with the cell's mitochondrion as an essential anti-oxidant, assisting in the biochemical processes of respiration and production of this important energy ATP. Without this transfer of energy the cells die.

In addition to the skin care products, that contain this essential ActiveQ10 nutrient for topical application, the range also has a daily supplement: **Skin Forte Q10 Granulate**, it's a 100% natural Ubiquinone and is readily absorbed through the oral mucosa, under the tongue, converting into **Ubiquinol** and thereby enabling an additional treatment of the skin cells from the inside out

In general Ubiquinone fat supplements are difficult for the body to absorb and need 800mg to be effective, compared to 100mg of the water-soluble **Ubiquinol**.

AVAILABLE AT: Selected Day Spa's, Spa Boutiques, Medi-Spa's & Wellness Centres