

## THE THIRD GENERATION

*The firm Revita Apiserum Dr. Nobis GmbH & Co. KG was founded in 1954 in Lindau near the Bodensee by Erika Gourdouneix and G Leinberger and was named Apiserum G Leinberger, as an import company and producer of pharmaceutical and cosmetic products.*



*Apiserum Revita Dr. Nobis*

*Dipl. Ing. Dr. Arnold Nobis & son Berhold Nobis*

*In the beginning the French Mother Company, Santa, Paris, gave the young company the rights to represent the brand, Apiserum Gelee Royale, within Germany.*

*Next to the Apiserum Gelee Royale, they developed their own second skin treatment product with the registered brand name "Revita". In 1966 the firm moved to Oberbayern, Laufen / Salzach, where it still operates today. Dipl. Ing. Dr. Arnold Nobis with a degree in Food and Biotechnology, nephew of Erika Goudouneix, took over the company's production in 1972. He has been the Director of the company since 1988 and official owner of Apiserum Revita Dr. Nobis GmbH. As before, the company still produces pharmaceuticals, food products and cosmetic preparations, based on products from the bees. In addition, plant based products that have been developed with the aim to produce Natural Cosmetics, as well as those produced for bathing and skin care, based on aroma-therapy.*

### WELL KNOWN ABROAD

*After finishing his Biochemical Studies in Graz, Berthold Nobis, has also joined the Company, so now the third generation embraces the company. The company exports over 50% of its products.*

*The main export destination is the Far East, but also the United States of America, Canada and many countries in Europe have distribution sales locations. All of the cosmetic lines produced represent a high cosmetic result based on natural ingredients. With this philosophy, the various products have been developed over the years, with this aim in mind. The company's commitment is to provide high quality natural skin care products ■*

### PRODUCT LINES

**Apiserum® Dr. Nobis:** *is an innovative anti-aging skin care line. It is a special treatment for mature, dehydrated, sensitive, impure, problem skin and dilated capillaries. The incomparable qualities of the organic complex, Royal Jelly, which contains, in addition to the life supporting amino-acids, albumen, carbohydrates, trace elements and enzymes. Vitamins, in combination with plant extracts like; horse chestnut, rose extract, witch hazel, orange flower, algae extract and many other biological active substances that have a vitalizing affect the skin's cell tissue and deeper supporting layers*

**Biosbee Dr. Nobis®** *an anti-aging line with active bee substances, for the dehydrated, de-mineralized, and atrophic tissues. The organic complexes of organic Royal jelly, Bee Pollen, Beeswax, and Honey for regeneration of the skin.*

**Revita® Dr. Nobis Lines:** *six different lines, coordinated care for each skin type. High quality raw materials provided from nature such as, plant extracts, essential oils and maritime collagen, make up the multiple effects of the bioactive complex that the vital substances release.*