



ALPHA with Fruit Acids

Alpha Lotion contains four effective factors: Glycolic acid, Lactic acid, Tartaric acid and Citric acid. These so-called alpha-hydroxy acids all play a beneficial role in maintaining the Skin's natural moisture balance, combined with accelerated renewal of skin cells, thereby regaining its tonicity and smoothness.

These acids are in a perfect balance to avoid any irritation of the skin and to guarantee a youthful and fresh complexion. Recommended to use 2-3 times a week, for dry - normal and sensitive skins, or daily for seborrheic, or more oily skin.



THE *Third* GENERATION

In 1954 *Apiserum G Leinberger* was founded in Lindau, near Bodensee, by Erika Goudouneix. Later their own brand name, *Revita* was developed & registered. In 1966 the company moved to Oberbayen, Laufen, Salzach, where it remains today.

Dr. Arnold Nobis *Dipl Ing.*, the nephew of *Erika Goudouneix*, took over the company's production in 1972. He became the official owner of *Apiserum-Revita Dr. Nobis GmbH* in 1988. Berthold Nobis joined the company in 2004, after completing his Biochemical studies in Graz. Dr. A Nobis retired in 2012 & handed the operation & management of the company to his son, (Dr.) Berthold Nobis, the third generation to embrace the company, which exports over 50% of its products. Mainly in the Far East, but also the U.S.A. Canada, and many European locations.

Available at:

Vital Beauty Products Inc.
Importer & Distributor
416 323 7788
www.vitalbeautyproducts.com



The House of Dr. Nobis



ALPHA Fruit Acids *Nourishing*

Designed to Maintain the
Moisture Balance & Skin's
Elasticity



Apiserum Revita Dr. Nobis GmbH.
Laufen, Mayerhofen, Germany
www.dr-nobis.com



ReVita ALPHA with Fruit acids

Aging of the skin starts relatively early in life and is accelerated through exposure to many external influences. Fruit acids are present in many fruits and plants, known as AHA's. These are well suited for use in Skin Care preparations.

Successful treatment with *ReVita ALPHA* is due to a mild keratolytic peeling effect combined with the accelerated renewal of the skin cells. Treatments with fruit acids are for refining the skin's looks, and are a prominent factor in anti-aging skin care routine.

Fruit acids influence the horny layer of the skin - its moisture content increases as the layers of dead cells are gently removed. This action gives the skin more elasticity and smoothness, and large pores are also refined.

Therefore we recommend the use of **ALPHA** with Fruit Acid preparations for skins showing the signs of aging. Atrophic, dehydrated, greasy, pigmented, or scarred skin

In the case of dry skin, a slight prickling, or tightening

may be experienced during the initial use of these products. This should not concern you, as it will decrease with regular use.

Seborrheic and very oily skin that has a thick horny layer can use these products daily until the condition normalizes.

For Mature skin it's recommended that these products be integrated into your regular daily home care routine, on an alternating basis.

A more intense, or professional treatment can be given at various times; as and when recommended by your Beauty Therapist.

Skin should be protected from the exposure to direct sun-light when using AHA's, therefore Sunscreen protection is highly recommended.

Intense treatments are best given during the months of October – May.

ALPHA Essential Care

Home Care Program

Morning:

- Cleanse with a **ReVita Cleansing Emulsion**.
- Wipe the Skin with **ALPHA Lotion**, avoiding eye-lids. Do not scrub. Wait 2-3 minutes.
- Apply either **ALPHA Emulsion**, or **ALPHA Crème**, using a light massage until absorbed.

Evening:

- Repeat the **3 step routine** described above.

Continue this Routine every other day alternating with your Morning and Evening regular skin care routine for a period of **1 – 2 months.**, or less and depending on your skin condition, a program routine recommended by your Beauty Therapist.

Skins with excessive inflammation, or with broken, or dilated capillaries should not use these products.