# TODAY'S NEWS

#### **ISOGEI** Treatments: Imagine a Firm Face, or Body Lift Without Surgery

## Whether it's your face, or body, we all have parts that

eventually start to sag. The simple fact is that with age our muscles weaken and lengthen. Surgery is one option, but it's costly, painful, and irreversible if errors are made. It also relies on tightening the skin to stretch you into place, but does nothing to restore muscular fibres, which rebuild beautiful faces and bodies.

## There's a non invasive treatment:

Known as; **ISOGEI**, an avant-garde system that has been used by professionals health, beauty & sports therapists throughout Europe, for more than 40 years. By introducing a neuromuscular electrical stimulation (NMES) to create a passive muscle contraction of selected muscle groups, **ISOGEI** is able to restore strength to atonic muscles, tone the skin and smooth out wrinkles, without causing damage to the muscle, or surrounding tissue.



## **How Does it Work?**

**ISOGEI** produces an isometric contraction; which means that the muscular tension is applied without any changes to it's length. This results in a lifting of the atonic muscle fibres to regain strength and original position to

slackened muscles. **ISOGEI** function performs a perfect isometric exercise to Face, or Body without any effort. These contractions stimulate all the muscles with a delicate isometric exercise which tones and aids in tissue lifting. Because of the muscular stimulation, the blood circulation and oxygenation are also improved, increasing the cellular renewal and purification of the skin, which becomes more compact and luminous.

Considering there are more than 44 muscles in the Face and Neck area, it's a difficult task to perform such precise exercises to individual muscle groups without the use of the correct neuromuscular electrical stimulation that is applied by this specialized equipment, designed for this purpose.

Each **ISOGEI** treatment session increases the muscular strength and memory by **10%**. To achieve a **100%** increase, it initially requires **10 consecutive sessions**, **2 - 3 times a week** this reeducates the muscle to give long lasting results.

In accordance with all regular exercise, a **maintenance treatment** is generally recommended at; **regular monthly intervals.** 

#### **Other Treatments:**

- Breast & Gluteus Slackness
- Thigh & Abdomen Slackness
- Arm & Back Slackness

